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Harrod Horticultural on a High Note

It's been a stunningly successful two weeks for Lowestoft-based Harrod Horticultural as exhibition stands featuring the mail order gardening company's new range of products have scooped awards at shows at both ends of the country, and at another prestigious venue slightly closer to home in between.





A Certificate of Merit was the result of many months of planning and design at the Royal Horticultural Society's (RHS) world famous Chelsea Flower Show in late May; followed by a Gold Medal, Best in Show and the People's Award for the Poppy Scotland exhibit – featuring Harrod products - at Gardening Scotland in Edinburgh and sandwiched in between was another Best in Show for the National Society of Allotment and Leisure Gardening stand at the Suffolk Show in Ipswich, exhibiting a Harrod Horticultural Manger.

The run of awards represents a huge thumbs up for the manufacturing company's brand new Garden Arch range endorsed by the RHS which debuted at Chelsea and also made an appearance north of the border, whilst the ever-popular timber raised beds were appreciated by the gardening public at all three venues — and with the various styles of garden arch, the raised bed range, fruit cages and greenhouse staging all designed and manufactured in their Pinbush Road factory — along with sister company Harrod UK's football nets being removed as souvenirs by Barcelona players at the recent Champion's League Final at Wembley - it's been quite a fortnight.

"The recent run of success is a real tribute to all the staff who have worked hard to make the Garden Arch range happen and ensure our products look their very best at the shows we attend", said a delighted Harrod Horticultural Managing Director Stephanie Harrod. "Planning for the RHS Chelsea Flower Show alone begins almost a year before the show opens in late May and we're always keen to support the local economy, so for the stand we appeared on at the Suffolk Show to win an award is a real bonus."

"We're also keen for the whole country to see our new range of Garden Arches and the trip up to Edinburgh for Gardening Scotland, the national celebration of gardening and outdoor living, will certainly help us achieve that goal."

Harrod Horticultural also plan to permanently display their three styles of Garden Arch – the Roman, Gothic and Ogee – in some of the flagship RHS gardens around the county in due course, along with examples of their timber raised bed range.