



superior products for every gardener

# Reap What We Sow



Winning one high calibre award is an achievement any company would be proud of, but winning three top level awards in the space of two weeks is the remarkable accomplishment of Harrod UK Ltd, the UK leading manufacturer of sports equipment and parent company of the gardening mail order business Harrod Horticultural.

Known initially for manufacturing sports equipment since 1954 for high calibre venues such as Wembley Stadium and Twickenham, a business planning exercise in the late 1990's led to the **creation of Harrod Horticultural – now an established firm favourite** amongst gardeners and horticulturalists focusing on grow your own.

Harrod UK Ltd won the **top award** at the Lowestoft & Waveney Chamber of Commerce Business Awards being named the Chamber & President's Outstanding Business of the Year. As well as scooping the highest honour of the night, Harrod UK also won the Jobcentre plus Award for Diversity in Business, and were highly commended in three further categories.

The following week, Harrod UK were further delighted to **win the prestigious Investors in People Award for**

• **Delivering Business Improvement through**  
• **People** at the Personnel Today Awards held at the Grosvenor House Hotel, Park Lane, London. This national award is new for 2008 and was introduced to recognise organisations who have invested in HR approaches that deliver business returns and maximise staff potential.  
• Stephanie Harrod, Managing Director of Harrod UK stated “**I strongly believe if we had not embraced change and involved our staff in the development of our business we would not be where we are today and these 3 awards are testament to that. With our in-house manufacturing expertise and gardening mail order speciality we feel very proud that we are a company that is continuing to flourish**”.

To request a further image of the presentation please email [Victoria@harrod.uk.com](mailto:Victoria@harrod.uk.com)

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