



www.harrodhorticultural.com
superior products to grow your own

Inspirational gardening to grow your own in 2010

Harrod Horticultural is delighted to be exhibiting at the prestigious Garden Press Event at RHS Lawrence Hall, London on February 4th 2010 and we would love to share our excitement with you about our **NEW** innovative and **EXCLUSIVE** products to **GROW YOUR OWN in 2010**.

Over the past four years the Garden Press Event has become one of the most important dates in the calendar for gardening media. The event is free to attend, is supported by The Garden Media Guild whilst also raising funds for the Greenfingers Charity.

Harrod Horticultural - New for 2010

We would like to invite you to visit stand **G30** at the event where our expert, Julian Ives will be on hand to explain our extensive new **NATURAL CHOICE PEST CONTROL RANGE** introduced for 2010. The comprehensive range is detailed in the "Little Book of Pests" booklet that is being launched at this prestigious event which compliments new pages created at www.harrodhorticultural.com. The booklet and web pages contain easy pest identification tips, advice on how to recognise plant damage, details our **FREE** email advice service as well as all the **ORGANIC** product solutions you would expect to treat the pests – all safe to children, pets and wildlife of course. Together with live pest demonstrations and expert guidance, it should be a very engaging display.

We're also launching our new and exclusively designed **PATIO GROWING** and **RAISED BED TABLES**, supported by on screen product video clips and an introduction from our Product Design Manager Alex Rocke. Our inspirational patio growing range features the **Bookshelf Planter, A Frame and Ladder Vegetable Gardens**. They're all perfect for both the beginner and experienced gardeners utilising small spaces, providing a back saving, low maintenance way of growing delicious varieties of salad, vegetables and fruit with fewer pests and diseases to worry about. The raised bed range has expanded again to include the **Manger Raised Planter, Timber Raised Bed Tables and Fitted Crop Protection** that will all be on display. Then there's the launch of our new comprehensive range of **100+ Organic Vegetable and Herb Seeds and Organic Seed Potatoes**. They've been carefully selected to produce excellent yielding crops and a delicious taste favored by commercial growers and now available to the domestic market, whilst they're **certified as ORGANIC by the SOIL ASSOCIATION** too.



So for expert knowledge, live demonstrations, interactive product displays, take home stories and images for Grow Your Own in 2010, do not miss Harrod Horticultural on stand G30 at The Garden Press Event!

**For more information please contact Victoria Read, Harrod Horticultural
Tel: 0845 218 5301 • Email: victoria@harrod.uk.com**